

INSTANTIS ENTERPRISETRACK: ENTERPRISESTREAM MODULE

SEAMLESS SOCIAL NETWORKING
PURPOSE-BUILT FOR ENTERPRISE
PPM

KEY BENEFITS

- Accelerate strategy and project execution.
- Increase individual and team productivity.
- Enhance team cohesiveness and effectiveness.
- Improve stakeholder engagement.

KEY FEATURES

- Minimal or no setup required
- Automatic subscription based on the user's social graph
- Automatic stream ticker updates based on system-generated events
- Integrated, pervasive, easy-to-use interface
- Drill-down capabilities from social stream ticker to referenced project event or document
- Easily configured to business needs

A fully integrated module of Oracle's market-leading Instantis EnterpriseTrack enterprise PPM system, EnterpriseStream is the first and only purpose-built and seamless collaboration and social networking capability for project portfolio management (PPM) practitioners and stakeholders across the enterprise. This contrasts sharply with competitive alternatives that depend on a third-party general-purpose enterprise social networking platform.



Figure 1. Overview of Instantis EnterpriseTrack with the EnterpriseStream module providing communication and collaboration for all phases of the PPM lifecycle.

Business Drivers for IT and Project Management Offices

EnterpriseStream brings together the inherently social and collaborative nature of project-centric work with popular social networking concepts and technology to bring you the following key benefits:

- **Better execution.** EnterpriseStream improves project team and stakeholder communication and collaboration. This will translate directly into accelerated strategy, program, and project execution.
- **Increased productivity.** EnterpriseStream accelerates individual and team productivity with more timely user- and system-generated news, alerts, notifications, and comments.
- **More visibility.** EnterpriseStream enhances the visibility of project activity and results, leading to improved team cohesiveness, effectiveness, and morale as well as improved stakeholder engagement.

EnterpriseStream Competitive Advantages

EnterpriseStream is differentiated from competitive alternatives in three primary respects.

- Social communications are **PPM-context sensitive** and collaboration is optimized for project-intensive environments.
- There is virtually **zero effort to set it up**, start networking and collaborating, and see immediate productivity improvement results.
- Deep configurability and flexible filter options allow the enterprise to control and **adapt the social stream into the business culture** and allow end users to personalize their social PPM experience.

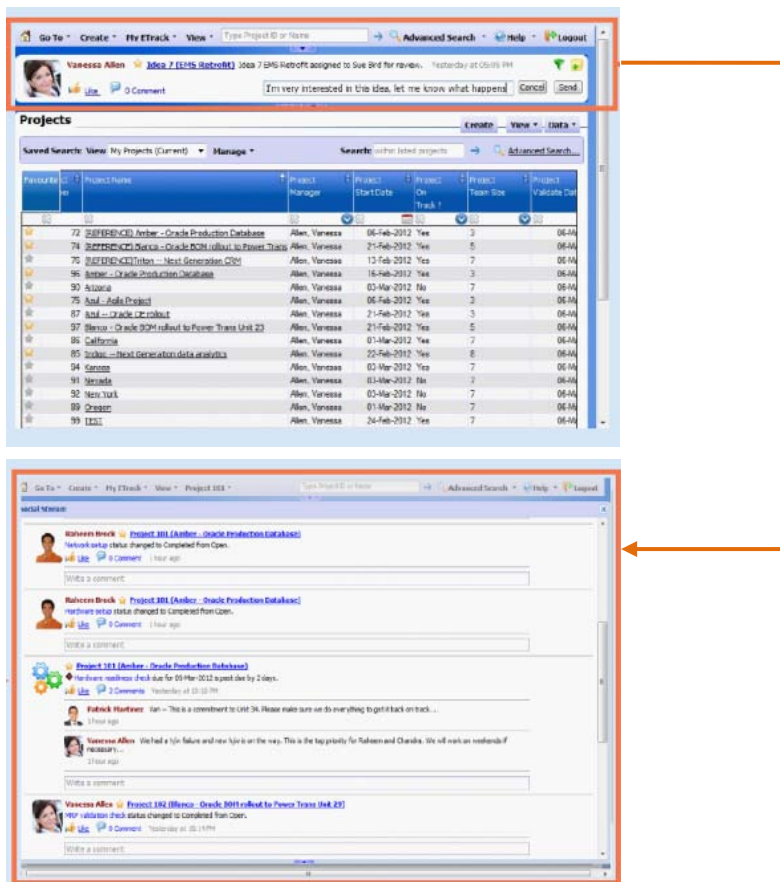


Figure 2. A social stream user interface (UI) panel can be optionally displayed at the top of every Instantis EnterpriseTrack system Web page. With one click, the social stream UI can be expanded to show the complete activity and comment thread.

Key features of seamless social networking that differentiate EnterpriseStream from competitive offerings for PPM environments include the following:

- No setup is required to get going, such as finding or adding friends, circles, or groups. Users are automatically subscribed based on the user's rich social graph attributes already stored in the Instantis EnterpriseTrack system.
- No effort is required to create relevant and context-sensitive social streams. Updates to the stream ticker are generated automatically based on system- and user-triggered events such as changes to the status of relevant ideas, proposals, and projects.

- Minimal effort is needed to initiate, monitor, comment on, and opt in and out of social communications as a result of an integrated, pervasive, extremely simple, and nonintrusive interface. There is no need to navigate to a special interface.
- EnterpriseStream provides the ability to drill down directly from the social stream ticker to the referenced project, activity, proposal, or document, in order to quickly increase understanding and take appropriate action.
- No additional deployment effort is required because EnterpriseStream is available out of the box with Instantis EnterpriseTrack. There is no need to procure/license, install, learn, maintain, and support a third-party technology.
- EnterpriseStream is extremely configurable by the administrator to adapt to security, privacy, and culture-related needs.

Contact Us

For more information about Oracle's Instantis EnterpriseTrack, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.



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Hardware and Software, Engineered to Work Together